

**Press Release**  
**FOR IMMEDIATE RELEASE**

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**TGI ANNOUNCES NEW HIRES**

July 14<sup>th</sup>, 2014 (Miami, Florida). Tire Group International is pleased to announce the addition of Kevin O'Brien and Rishi Raj Bhatnagar to its team.

Tire Group International, LLC has appointed Kevin O'Brien as Vice President of Strategic Accounts for its domestic division. Mr. O'Brien has been in the tire industry for over 20 years and brings a vast amount of experience in the trucking industry. Previously, Mr. O'Brien worked as V.P. of Sales at Ameriquest Transportation. "I'm very excited about this new opportunity and to join the TGI family. I'm looking forward to expanding our footprint in the OE and fleet business in the U.S, continuing to provide clients best-in-class service and tailored solutions", Kevin said.

"Kevin O'Brien has joined the team to further develop our growing portfolio of regional and national accounts. His appointment is a sign of our commitment to continue providing best in class service while offering affordable tire solutions. We are pleased to hire someone of Kevin's caliber to fulfill this role", added Joaquin Gonzalez Jr., Chief Marketing Officer.

The international team would like to welcome Rishi Raj Bhatnagar as a Territory Manager. Rishi will work closely with our International Sales Manager, Sherko Hajrasouli, to continue developing and growing the African market. Mr. Bhatnagar brings more than 25 years of experience in the retreading industry and in the African market. Rishi commented, "I was attracted by the company's mission and by the excellent reputation TGI has in the market. I believe with my experience and knowledge, we will enhance TGI's commitment to grow the African market".

"We are thrilled that Rishi is joining our team," said Gonzalez Jr. "He shares our values and our focus on growth, and he places the same strong emphasis on the customer's experience. He has a proven track record and vast knowledge of the African and Asian markets. With the addition of Kevin and Rishi to TGI's already talented team, TGI is poised to continue growing and successfully servicing our markets."

**ABOUT TIRE GROUP INTERNATIONAL**

Enhanced by its partnership with Transportation Resources Partners (TRP) and its affiliates, the **Penske Corporation** ([www.penske.com](http://www.penske.com)) and **McLarty Associates** ([www.maglobal.com](http://www.maglobal.com)), a

leading international strategic advisory firm, Tire Group International, LLC ([www.tiregroup.com](http://www.tiregroup.com)) has positioned itself as one of the leading organizations in the worldwide wholesale distribution of tires as well as South Florida's largest independent tire wholesaler. TGI carries over 40 brands of tires, covering the entire spectrum of the tire industry. TGI also distributes its own house brands; Astro, Cosmo, Industar, Luna, Orion and Duramas; and represents many other world class manufacturers including MRF, Bridgestone, Cooper, Goodyear, Sumitomo, Kenda, Mickey Thompson, Galaxy, Linglong, Titan etc. TGI also carries several brands of tubes and various lines of automotive products. Besides TGI's large inventory, it also has access to literally, millions of tires worldwide, ready for direct shipment to any destination. For more information, please visit our website at [www.tiregroup.com](http://www.tiregroup.com).