

Press Release
FOR IMMEDIATE RELEASE

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**TIRE GROUP INTERNATIONAL INTRODUCES ITS NEW HOUSE
BRAND, DURAMAS**

November 1st, 2013 (Miami, Florida). TGI is proud to announce the latest addition to its stable of house brands, Duramas. Duramas is a green passenger car radial brand that was developed in order to offer our customers an economical alternative in a handful of high volume metric sizes. Initially Duramas is being launched in 6 sizes, including; 165/65R13, 165/70R13, 175/70R13, 175/65R14, 185/60R14 and 185/65R14. We will add additional high volume sizes, such as LT2257516 and LT2457516, in the light truck segment during the first half of 2014. As the name implies - Duramas will offer economy while still providing optimum tread life for a tire of its class.

TGI will exclusively distribute Duramas branded tires throughout Latin America, the Caribbean and Europe, as it meets European Reach Standards. TGI will offer the aforementioned brand on a direct factory basis and will also offer a fill-in program from its warehouse in Miami, FL.

ABOUT TIRE GROUP INTERNATIONAL

Enhanced by its partnership with Transportation Resources Partners (TRP) and its affiliates, the **Penske Corporation** (www.penske.com) and **McLarty Associates** (www.maglobal.com), a leading international strategic advisory firm, Tire Group International, LLC (www.tiregroup.com) has positioned itself as one of the leading organizations in the worldwide wholesale distribution of tires as well as South Florida's largest independent tire wholesaler. TGI carries over 40 brands of tires, covering the entire spectrum of the tire industry. TGI also distributes its own house

brands; Astro, Cosmo, Industar, Luna and Orion; and represents many other manufacturers including MRF, Bridgestone, Cooper, Goodyear, Sumitomo, Kenda, Mickey Thompson, etc. TGI also carries several brands of tubes and various lines of automotive products. Besides TGI's large inventory, it also has access to literally, millions of tires worldwide, ready for direct shipment to any destination. For more information, please visit our website at www.tiregroup.com.