

Press Release
FOR IMMEDIATE RELEASE

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TGI LAUNCHES NEW STATE OF THE ART WEBSITE

December 5th, 2014 (Miami, Florida). Tire Group International is pleased to launch its new, state of the art website. www.tiregroup.com has been enhanced with the latest technology and a fresh new look emphasizing user-friendly navigation. The site offers valuable content from up to the minute container tracking to intuitive order placement.

Joaquin Gonzalez Jr., Chief Marketing Officer, said “We hope that our customers enjoy browsing our new site, finding more unique features and content each time they visit. We also included a live chat feature so our global customer base has immediate access to live support, 24/7 by a TGI representative. There is no doubt these new features will be a great addition to our one of a kind platform.”

TIRE GROUP INTERNATIONAL

Enhanced by its partnership with Transportation Resources Partners (TRP) and its affiliates, the Penske Corporation (www.penske.com) and McLarty Associates (www.maglobal.com), a leading international strategic advisory firm, Tire Group International, LLC (www.tiregroup.com) has positioned itself as one of the leading organizations in the worldwide wholesale distribution of tires as well as South Florida’s largest independent tire wholesaler. TGI carries over 40 brands of tires, covering the entire spectrum of the tire industry. TGI also distributes its own house brands Astro, Cosmo, Industar, Luna and Orion; and represents many other brands including MRF, Cooper, Mastercraft, Sumitomo, Geostar, Geotrac, Milestar, Kenda and Mickey Thompson. TGI also carries several brands of

tubes and various lines of automotive products. Besides TGI's large inventory, it also has access to literally, millions of tires worldwide, ready for direct shipment to any destination. For more information, please visit our website at www.tiregroup.com.