



PRESS RELEASE

For Immediate Release

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TIRE GROUP INTERNATIONAL APPOINTS LITO ROITMAN VICE PRESIDENT, CATEGORY SALES

MIAMI, FL - April 7, 2016 - Tire Group International (TGI), one of the fastest growing companies in the worldwide wholesale distribution of tires, is pleased to announce the appointment of Lito Roitman to Vice President, Category Sales. In this role, Roitman joins the international sales team to focus on its global expansion efforts of agricultural, off-the-road and industrial segments as well as deliver training, continuing education and market support.

As an accomplished leader and industry veteran, Roitman brings over 20 years of international sales experience in the tire industry and has been instrumental in building sales organizations and establishing successful, long-term relationships with customers. Most recently, Roitman served as Marketing & Sales Manager, South America, for Alliance Tire Group (ATG). Born in Buenos Aires, Roitman holds a Bachelor's degree in Economics and is fluent in several languages.



"We are excited to add Lito to our senior sales management team." said Joaquin Gonzalez, President of Tire Group International. "This appointment illustrates our ongoing commitment to build a strong management and sales organization to assist our customers in making their businesses more profitable."

ABOUT TIRE GROUP INTERNATIONAL

Enhanced by its partnership with Transportation Resources Partners (TRP) and its affiliates the Penske Corporation (www.penske.com) and McLarty Associates (www.maglobal.com) a leading international strategic advisory firm, Tire Group International, LLC (www.tiregroup.com) has positioned itself as one of the leading organizations in the worldwide wholesale distribution of tires and South Florida's largest independent tire wholesaler. TGI carries over 40 brands of tires, covering the entire spectrum of the tire industry. TGI also distributes its own private labels Astro, Cosmo, Industar, Luna and Orion; and represents many other brands including MRF, Cooper, Mastercraft, Sumitomo, GT, Geostar, Geotrac, Milestar, Kenda and Mickey Thompson. TGI also carries several brands of tubes and various lines of automotive products. Besides TGI's large inventory, it also has access to literally, millions of tires worldwide, ready for direct shipment to any destination. For more information please visit our website at www.tiregroup.com.

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