



PRESS RELEASE

For Immediate Release

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RICK WHEELER TO HEAD TIRE GROUP INTERNATIONAL'S NATIONAL SALES

MIAMI, FL - April 10, 2019 - Tire Group International (TGI), a worldwide wholesale distributor of tires and one of the nations largest independent tire wholesalers, announced Rick Wheeler has been tapped to head its newly created position of Vice President of National Sales. In his role, Wheeler will be responsible for sales, marketing, and customer service teams for the North American market.

“We are excited to welcome Rick to the winning team! He is an experienced industry executive that understands the independent tire dealer and has earned their respect with his integrity and work ethic,” said Joaquin Gonzalez, President of Tire Group International. “Rick has 25 years’ of experience managing multinational brands, this will be invaluable to TGI as we continue to expand our presence in the U.S. market.”



Wheeler has previously held various executive positions in the consumer, commercial and wholesale tire channels with Goodyear Tire & Rubber Co, Michelin and most recently Kumho Tire.

“I am thrilled to join the TGI family at such an exciting time for the company,” said Wheeler. “I look forward to working with my colleagues to drive the company’s aggressive growth strategy.”

ABOUT TIRE GROUP INTERNATIONAL

Enhanced by its partnership with Transportation Resources Partners (TRP) and its affiliates the Penske Corporation (www.penske.com) and McLarty Associates (www.maglobal.com), Tire Group International, LLC (www.tiregroup.com) has positioned itself as one of the leading organizations in the worldwide wholesale distribution of tires and Florida’s largest independent tire wholesaler. TGI carries over 30 brands of tires, covering the entire spectrum of the tire industry. TGI also distributes its own private labels Astro, Cosmo, Duramas, Industar, Luna and Orion; and represents many other brands including MRF, Cooper, Mastercraft, Sumitomo, Achilles, GT Radial, Atturo, Kumho, Atlas, Dick Cepek, Kenda and Mickey Thompson. TGI also carries several brands of tubes and various lines of automotive products. Besides TGI’s large inventory, it also has access to, literally, millions of tires worldwide, ready for direct shipment to any destination. For more information please visit our website at www.tiregroup.com.

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