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Cosmo Tires Brings the Roar to Tampa with Third Annual Kool Kat Ambush

More than 500 fans, over 200 vehicles, and a full day of cars, creativity, and community showcase the Cosmo lifestyle.

[TAMPA, FL] *— Cosmo Tires brought its signature Kool Kat energy to Tampa on September 26 for the third annual Kool Kat Ambush, welcoming more than 500 Kool Kats and over 200 vehicles of all types and styles. A particularly strong turnout from the Tampa Bay Jeep Club helped fuel a celebration where every ride—and every generation—had a place.*

From children discovering car culture to seasoned enthusiasts showing off their rides, the event brought together a diverse crowd united by a love of cars, creativity, and good times. Trophies across 18 categories celebrated the variety and personality of the vehicles on display.

Joining the celebration were Dunlop/Falken, Yokohama, Kenda, Kumho, Vogue, Atturo, Dante Tire, and Wheel Paradise, adding to the strong automotive community presence.

The action went well beyond the cars. Food vendors, live music, and race car simulators kept fans entertained, while live graffiti brought the Cosmo spirit to life. Live T-shirt printing, complete with custom graffiti tags, gave attendees a personal piece of the Ambush to take home.

Cosmo's popular tire roll game once again proved a crowd favorite, with every winner taking home $50 in Kat Kash. With fans stepping up to test their skills and cheer each other on, the game delivered plenty of friendly competition and Kool Kat smiles.

The Tampa gathering continued Cosmo Tires' commitment to building a lifestyle brand through real connections. Cosmo Tires Ambush events create a space where families, car clubs, artists, and automotive enthusiasts can come together, express themselves, and become part of the Kool Kat family.

Three years into its Tampa tradition, the Kool Kat Ambush keeps giving fans more reasons to show up, stand out, and ***Hear Us Roar.***

Watch the Ambush Koolest moments:
https://www.youtube.com/watch?v=05ejotaKYqc

About Cosmo Tires:

Founded in 1995, Cosmo Tires is a premier lifestyle brand offering a comprehensive range of high-quality tires, including performance, passenger, off-road, light truck, van, trailer, and truck tires. Renowned for its superior quality and exceptional value, Cosmo Tires is dedicated to innovation, continually advancing tire design using premium materials and cutting-edge construction techniques. Our commitment extends beyond performance; all products are manufactured in eco-friendly facilities, reflecting our dedication to sustainability and environmental stewardship.

For more information, visit CosmoTires.com

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