Editorial Inquiries Below

CONTACT INFORMATION:
Tony Gonzalez
Cosmo Tires
305-455-5517
tonygonzalez@tiregroup.com

RELEASE DATE:
10/28/2026

For Immediate Release

Cosmo Tires Sweeps the Podium at Caminos del Inca Rally with JMC, Rolls into Peru's Original Equipment Lineup

Mud Kicker becomes an optional original equipment fitment on JMC pickups as the partnership celebrates a 1–2–3 finish at the Caminos del Inca Rally.

[LIMA, PERU] *— Three podium spots. Three reasons to roar. Cosmo Tires and JMC completed their second Caminos del Inca rally together with a clean sweep—finishing* ***first, second, and third in the CAM pickup category*** *at one of South America's most historic and demanding mountain road rallies.*

And the momentum doesn't stop at the finish line. ***Cosmo Mud Kicker tires are now available as optional original equipment on JMC pickups in Peru****, bringing the partnership's off-road attitude straight to the showroom.*

Through JMC's ***Pack Pro****, customers can choose Vigus and Avenue models equipped with Mud Kicker tires directly from participating dealerships. Aggressive looks. Purposeful traction. Ready to perform and get dirty from day one.*

Where the Pavement Ends, the Fun Begins

Built for pickups, SUVs, and 4x4s, ***Cosmo Mud Kickers are the industry's only "mud-rated" tires****, manufactured using* ***Cosmo Tires' proprietary Quiet Kat Technology****.*

The Mud Kicker also features ***two granted U.S. design patents—one for its Shoulder Claw and one for its Bead Claw****—setting it apart with distinctive innovation in the mud-tire market. Large tread blocks and an aggressive shoulder design deliver traction on challenging terrain, with versatility for everyday driving.*

Peru offers plenty of both. From city streets to desert trails and mountain roads, the country provides a demanding setting for drivers—and the tires they depend on.

All Three Steps. All Cosmo Tires.

At the 2026 Caminos del Inca rally, JMC pickups equipped with Cosmo tires claimed every step of the CAM category podium: ***Fabiola Medina took first, Diego Navea finished second, and Karem Quispe secured third.***

Two of the three podium teams were piloted by women—Medina and Quispe—with Medina taking the category's top honor. *Their achievements added another reason to celebrate a sweep that connected the partnership's showroom presence with performance in competition.*

With Mud Kicker now offered through JMC's Pack Pro, buyers can start their ownership journey with Cosmo already under them.

From the showroom to the podium. Hear us roar.

Watch the Recap Video on YouTube.

About Cosmo Tires:

Founded in 1995, Cosmo Tires is a premier lifestyle brand offering a comprehensive range of high-quality tires, including performance, passenger, off-road, light truck, van, trailer, and truck tires. Renowned for its superior quality and exceptional value, Cosmo Tires is dedicated to innovation, continually advancing tire design using premium materials and cutting-edge construction techniques. Our commitment extends beyond performance; all products are manufactured in eco-friendly facilities, reflecting our dedication to sustainability and environmental stewardship. For more information, visit CosmoTires.com

About JMC:

JMC (Jiangling Motors Corporation) is a Chinese automotive manufacturer with an established presence in Latin America. The brand offers pickup trucks and commercial vehicles for business and recreational use. Its Vigus and Avenue lineups combine rugged capability, modern technology, and versatility for diverse driving conditions. Visit jmc.com.pe.

About Caminos del Inca Rally

First held in 1966, Caminos del Inca is one of South America's most historic and demanding mountain road rallies. The multi-stage competition takes crews through the Peruvian Andes, connecting mountain towns and major cities.

Winding roads, high altitude, changing surfaces, and unpredictable weather challenge drivers and vehicles over several days. The race tests endurance, navigation, vehicle reliability, and tire performance as much as outright speed. Learn more at rallycaminosdelinca.com.

VOLT